

# INSPIRE

 **orientbell**  
tiles



Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



Listed on BSE (530365) for 20+ years.  
And also on NSE (ORIENTBELL).

# INDEX

600x1200 MM

DGVT CEMENTUM GRIS.....	41
DGVT CEMENTUM CAMEL.....	43
DGVT CLASSIC MARFIL.....	44
PGVT BRECCIA BROWN.....	39
PGVT BROWN STREAK BIANCO.....	19
PGVT CALACATTA NATURA.....	17
PGVT CARRARA NATURA.....	15
PGVT EMPERADOR BEIGE.....	31
PGVT EMPERADOR GREY LIGHT.....	32
PGVT LIMESTONE SILVER GREY.....	37
PGVT MONACO BROWN.....	25
PGVT MONACO CHOKO.....	27
PGVT MONACO GREY.....	28
PGVT ONYX BEIGE.....	24
PGVT OMANI BEIGE MARBLE.....	29
PGVT ONYX CROSSCUT SMOKY.....	21
PGVT SOAPSTONE BROWN.....	34
PGVT SOAPSTONE SMOKY.....	33
PGVT STATUARIO NATURA.....	13
PGVT TRAVERTINE BEIGE.....	09
PGVT TRAVERTINE BROWN.....	03
PGVT TRAVERTINE CLASSIC BRONZE.....	07
PGVT TRAVERTINE GREY.....	11
PGVT TRAVERTINE ONYX.....	05
PGVT VENATO BEIGE.....	38
PGVT VENEZIA CLASSIC BEIGE.....	35
PGVT VENEZIA CLASSIC GREY.....	36
ROCKER CLASSIC MARFIL.....	40
SATIN ONYX WHITE.....	23
SUPER GLOSS ARCTIC BLACK.....	50
SUPER GLOSS EMPERADOR DARK.....	51
SUPER GLOSS IGNEOUS ROCK.....	48
SUPER GLOSS MARQUINA BLACK.....	45
SUPER GLOSS MARMI GRAFITE.....	47
SUPER GLOSS PIETRA GREY.....	49



Statue of David by Michelangelo

# THE STORY : STATUE OF DAVID **BY MICHELANGELO**

Back in 1500's, the Cathedral in Florence (France) had asked various renaissance artists to convert a block of marble into a statue of religious significance.

Most of the popular artists refused to touch the block as it had lots of imperfections; would have spoiled their reputation.

Michelangelo, who was only 26 that time, was commissioned by the church to work on the marble block. When asked what he saw in the block, his reply was a STATUE (and not the imperfections that others saw).

And thus came out the statue of David, a 14ft. marble wonder that's regarded as one of the greatest masterpieces ever created by mankind.

# PRESENTING TO YOU

# INSPIRE

**What inspires us?** There are lot of things that can provide inspiration.

Seeing other  
people accomplish  
great things

Seeing other  
people over-  
come adversity

Or hearing  
inspirational  
quotes from  
great people

Human anatomy, one of nature's best creation is what inspired Michelangelo. The beauty of nature can also be truly inspirational!

Inspired by nature, OBL introduces **INSPIRE** where our creations take inspiration from the best that nature has to offer; from the Statuario of Italy to the Emperador's of Turkey to the Sand Stones of Australia.

Crafted with finesse, **INSPIRE** range of Glazed vitrified tiles have 35 designs, with a wide spectrum of finishes including Satin and innovative Rockers. The range focuses on **1200X600 MM** size as customers are looking at ease of application & minimum grouts, just like marble slabs. The colour shades and hues of the tiles have been specially selected to appeal to the distinctive customer tastes.

# TRAVERTINE

Every colour has a purpose

## PGVT TRAVERTINE BROWN

Commonly preferred for floors and bathrooms.



## PGVT TRAVERTINE ONYX

Works well as kitchen backsplash, countertops, retaining walls and as bathroom wall highlighters.



## PGVT TRAVERTINE CLASSIC BRONZE

Commonly preferred for bathrooms, kitchen, living areas and verandahs.



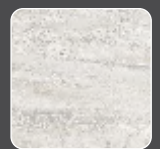
## PGVT TRAVERTINE BEIGE

Commonly preferred for all types of flooring and walls.



## PGVT TRAVERTINE GREY

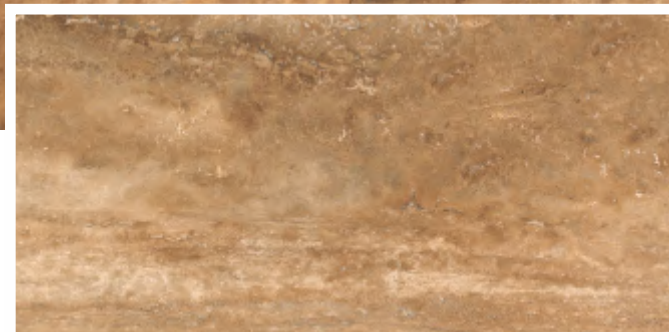
Commonly preferred for flooring and walls.  
Also used for bathrooms and kitchen backsplashes.





# PGVT TRAVERTINE BROWN

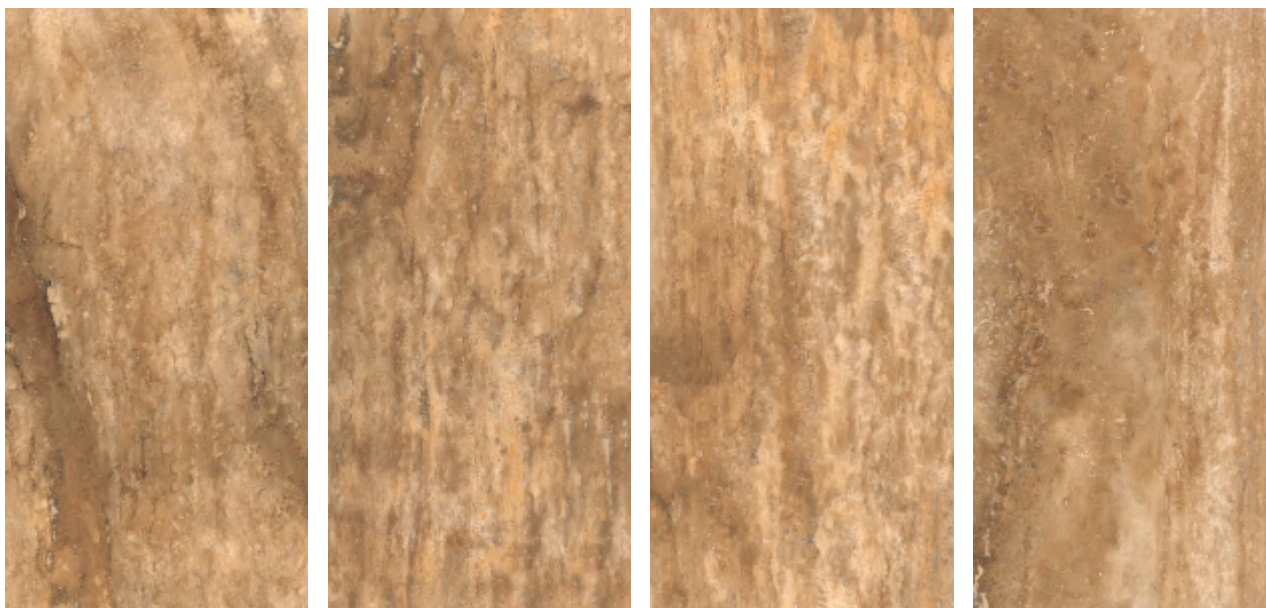
Commonly preferred for floors and bathrooms.



Preview Shown:  
PGVT Travertine Brown & Super Gloss Emperador Dark



PGVT TRAVERTINE BROWN



#### Application Areas



BEDROOM



LIVING ROOM



BATHROOM



OFFICE



KITCHEN

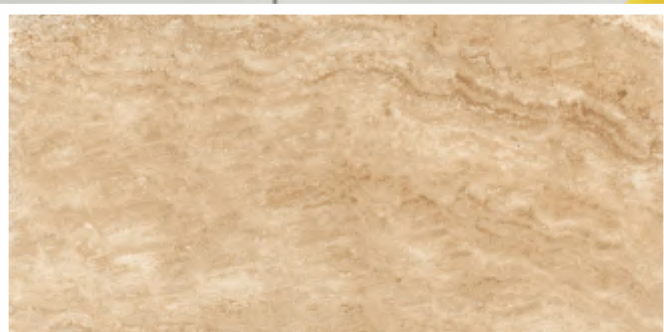
Shown tile is Glossy

600x  
1200 MM



## PGVT TRAVERTINE ONYX

Works well as kitchen backsplash, countertops, retaining walls and as bathroom wall highlighters.



Preview Shown:  
PGVT Travertine Onyx & PGVT Monaco Choko

Travertine and Onyx are from the same family of marbles. Travertine under extremely high pressure becomes an Onyx!



PGVT TRAVERTINE ONYX



#### Application Areas



BEDROOM



LIVING ROOM



BATHROOM



OFFICE



KITCHEN

Shown tile is Glossy

600x  
1200 MM



# PGVT TRAVERTINE CLASSIC BRONZE

Commonly preferred for bathrooms, kitchen, living areas and verandahs.



Preview Shown:  
PGVT Travertine Onyx & PGVT Travertine Classic Bronze



PGVT TRAVERTINE CLASSIC BRONZE



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM

Shown tile is Glossy

600x  
1200 MM



# PGVT TRAVERTINE BEIGE

Commonly preferred for all types of flooring and walls.





PGVT TRAVERTINE BEIGE



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



KITCHEN

Shown tile is Glossy

600x  
1200 MM



## PGVT TRAVERTINE GREY

Commonly preferred for flooring and walls. Also used for bathrooms and kitchen backsplashes.





PGVT TRAVERTINE GREY



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



KITCHEN

Shown tile is Glossy

600x  
1200 MM



## PGVT STATUARIO NATURA

Works beautifully as large tile option, countertop slab, book matched backsplash or wall panel.



### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



TOILET



KITCHEN

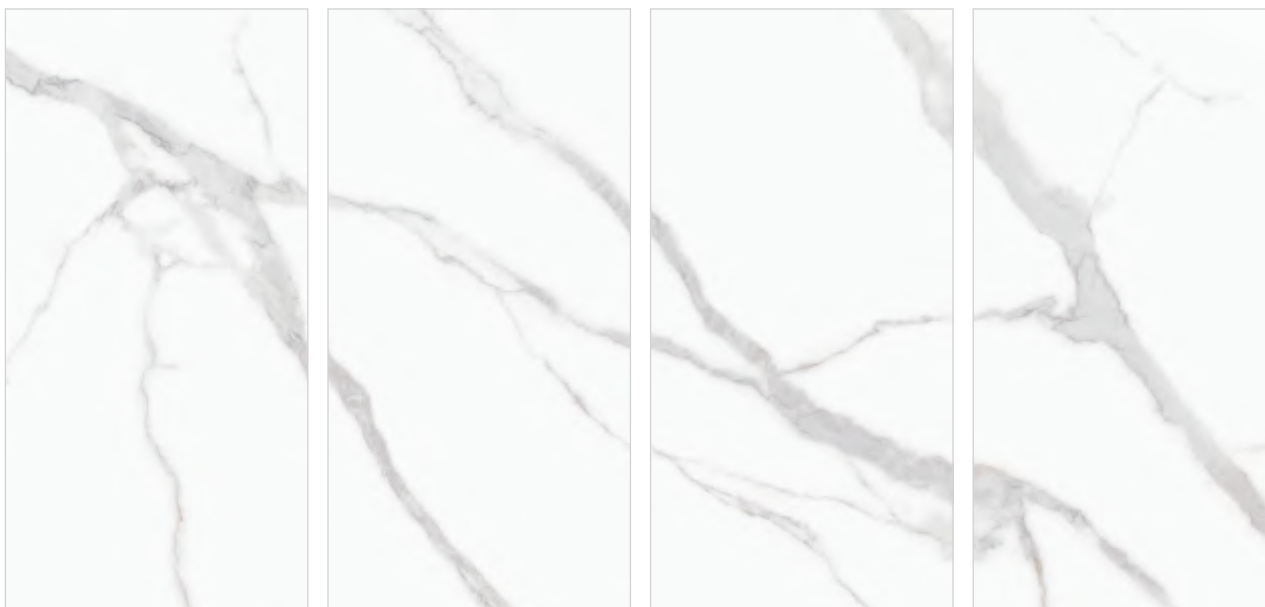


## PGVT Statuario Natura-The story of continuous vein



PGVT STATUARIO NATURA

The best of Statuario's are whitest white and have continuous veins running end to end of the slab. We built that into our tiles.



•Sold in combination of 4 tiles (Continuous Vein). Also available in Random Faces.

Shown tile is Glossy

600x  
1200 MM



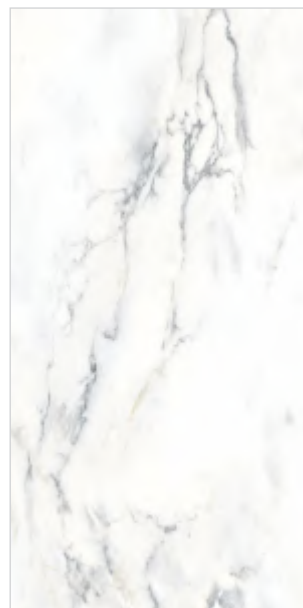
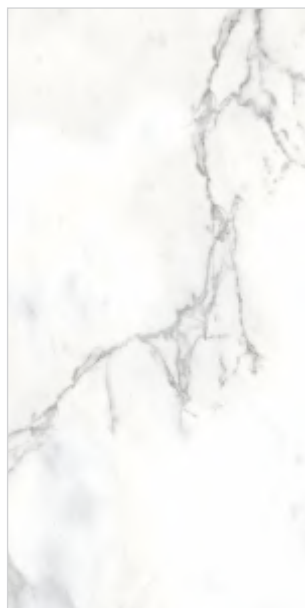
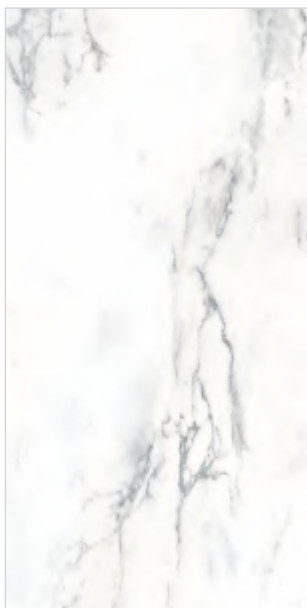
## PGVT CARRARA NATURA

Works beautifully as floor tile for hallways, bedrooms, kitchen or bathroom areas. Also used for kitchen backsplashes and fireplace surrounds.





PGVT CARRARA NATURA



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



TOILET



KITCHEN

Shown tile is Glossy

600x  
1200 MM



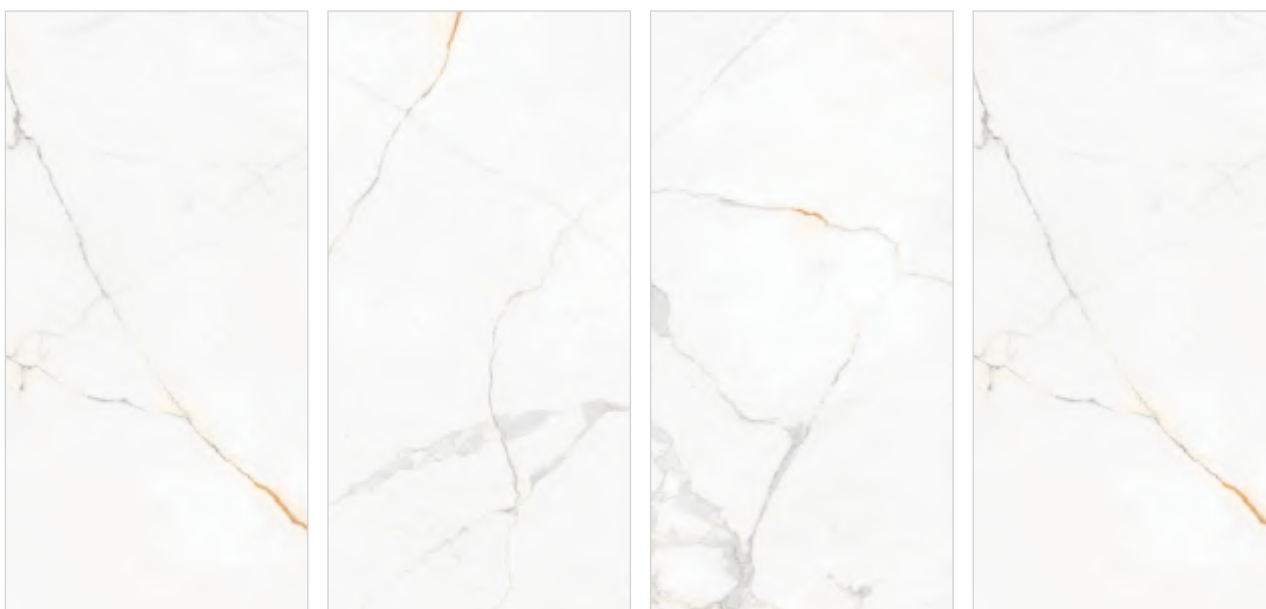
## PGVT CALACATTA NATURA

Commonly used for kitchen or bathroom countertops, fireplace surrounds, large tiled floors, wall slabs and backsplashes.





PGVT CALACATTA NATURA



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



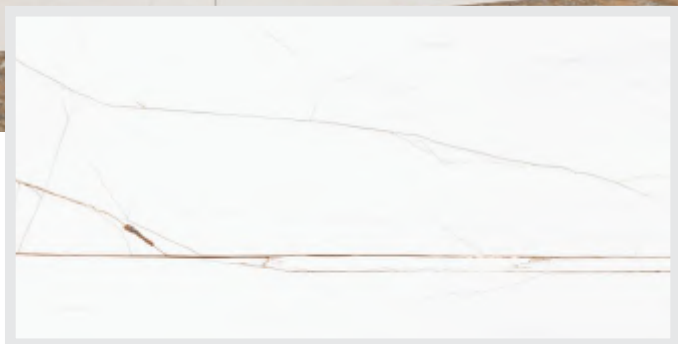
KITCHEN

Shown tile is Glossy  
600x  
1200 MM



## PGVT BROWN STREAK BIANCO

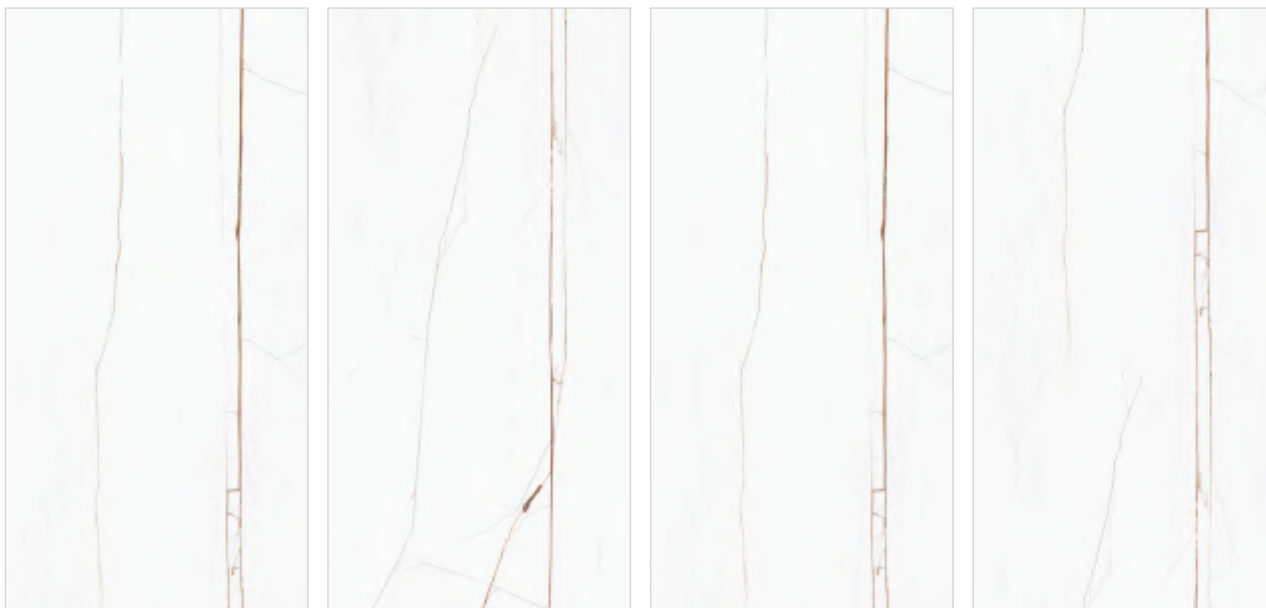
Used as countertops, kitchen backsplashes, bathroom highlighters and jacuzzi surrounds.



Preview Shown:  
PGVT Brown Streak Bianco & ROCKER Grafton Brown



PGVT BROWN STREAK BIANCO



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



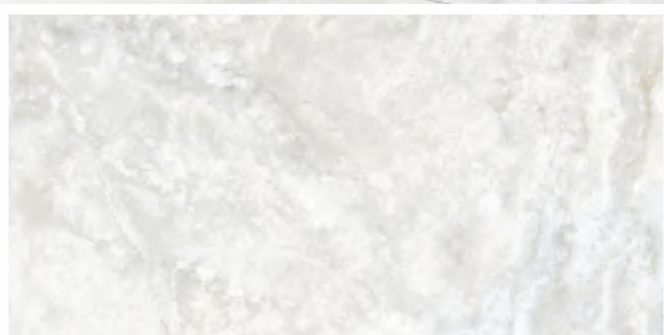
KITCHEN

Shown tile is Glossy

600x  
1200 MM

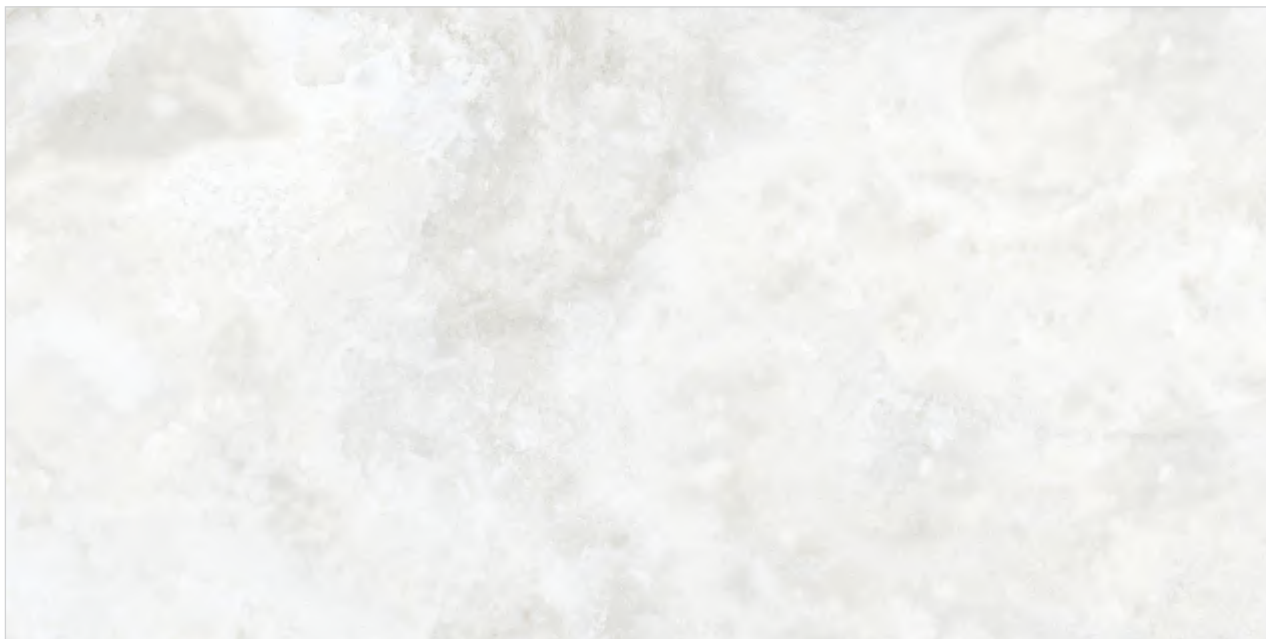


## PGVT ONYX CROSSCUT SMOKY

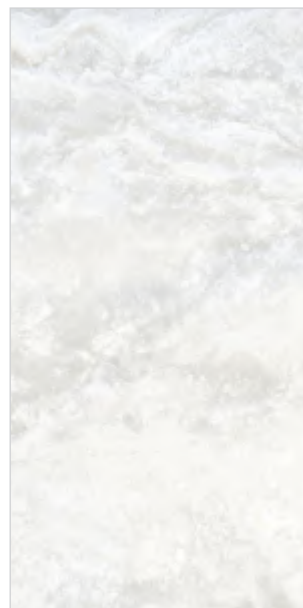
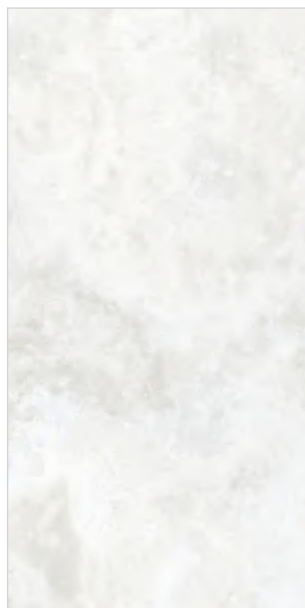
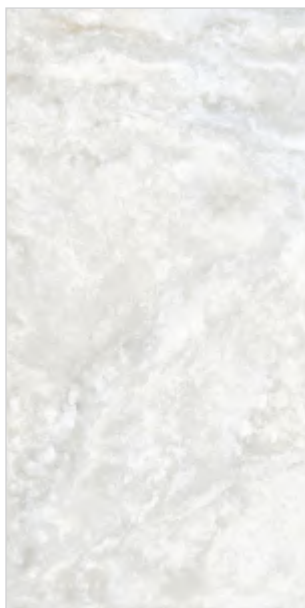
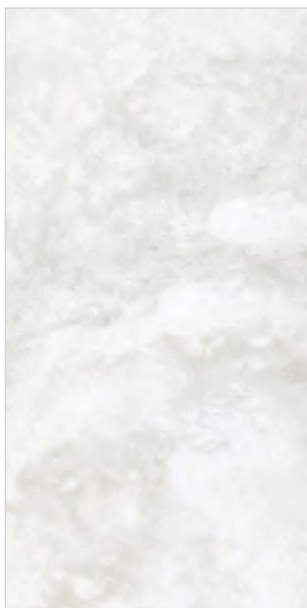


**All marble blocks are cut in 2 ways that determines the pattern in a layout:**

- **Vein Cut (Horizontal Cut)** - is when the slab is cut parallel to the ground. This type of cut showcases lines or layers in similar color.
- **Cross Cut (Vertical Cut)** - is when the slab is cut perpendicular to the ground. The veins and layers of the stone create the cloudy look of the marble.



PGVT ONYX CROSSCUT SMOKY



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



TOILET



KITCHEN

Shown tile is Glossy

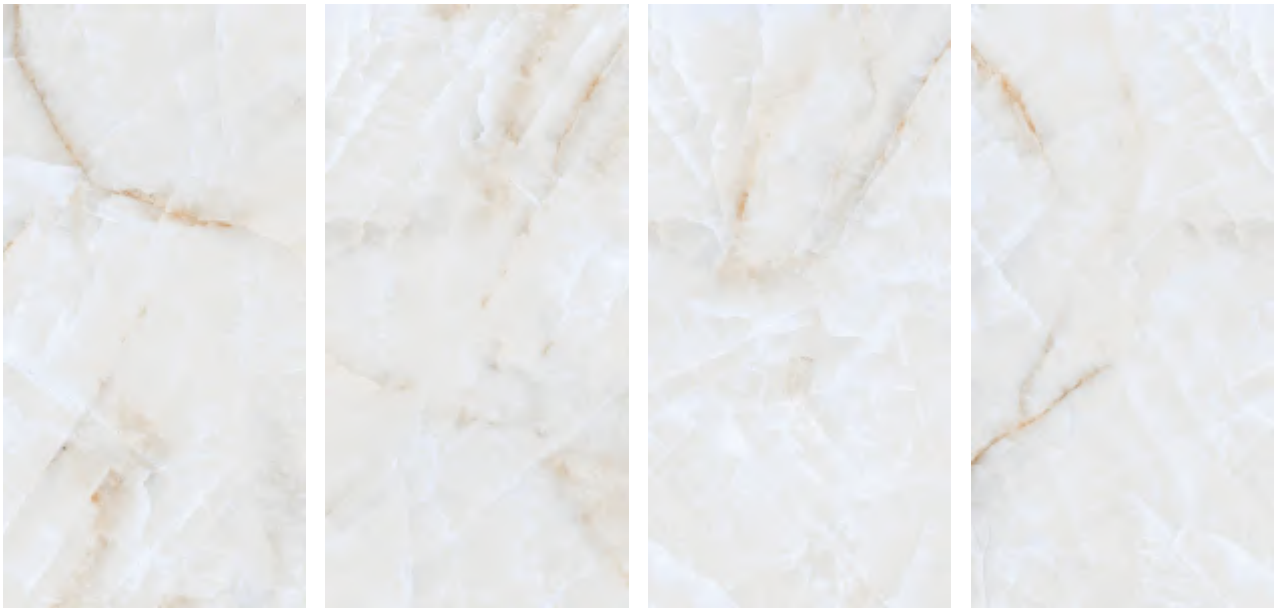
600x  
1200 MM



**INSPIRE**

Glazed Vitrified Tiles | 600x1200 MM

# SATIN ONYX WHITE




Shown tile is Matte

Application Areas

  
BEDROOM

  
LIVING ROOM

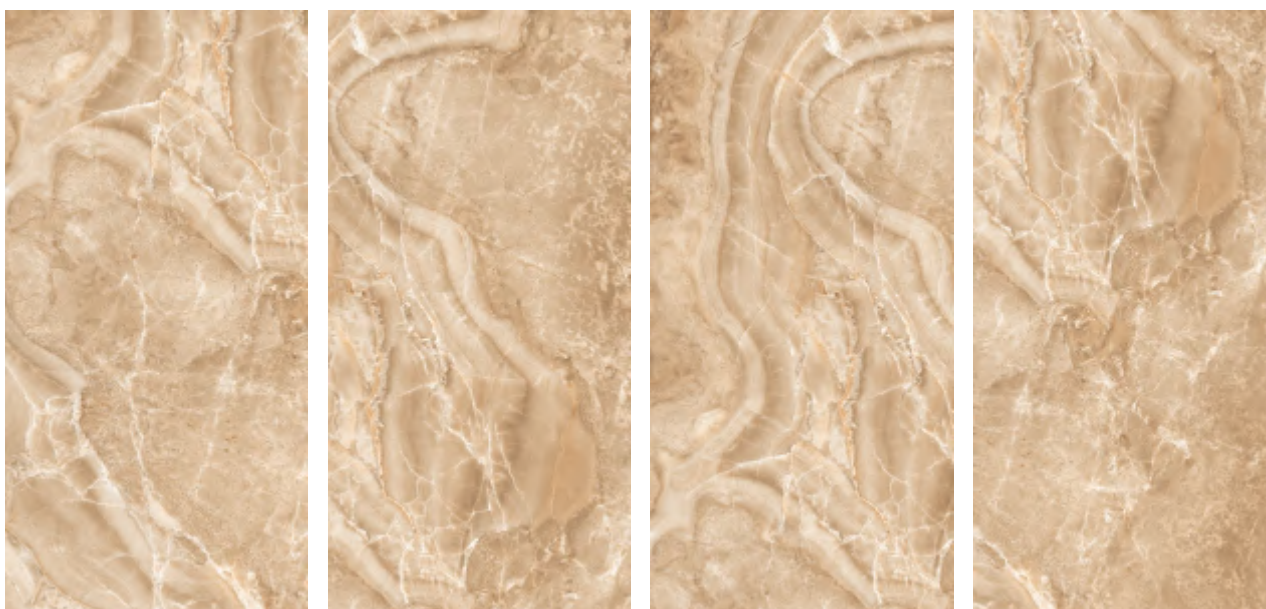
  
DINING ROOM

  
OFFICE

  
KITCHEN



## PGVT ONYX BEIGE



### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE

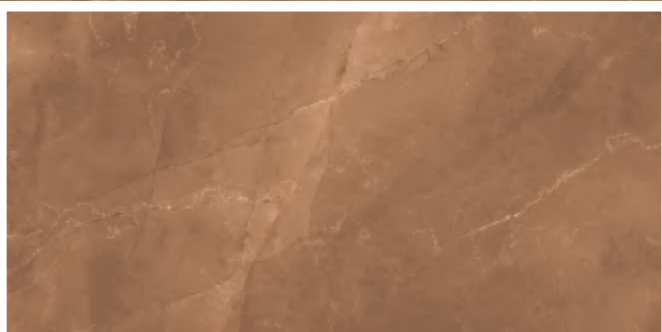


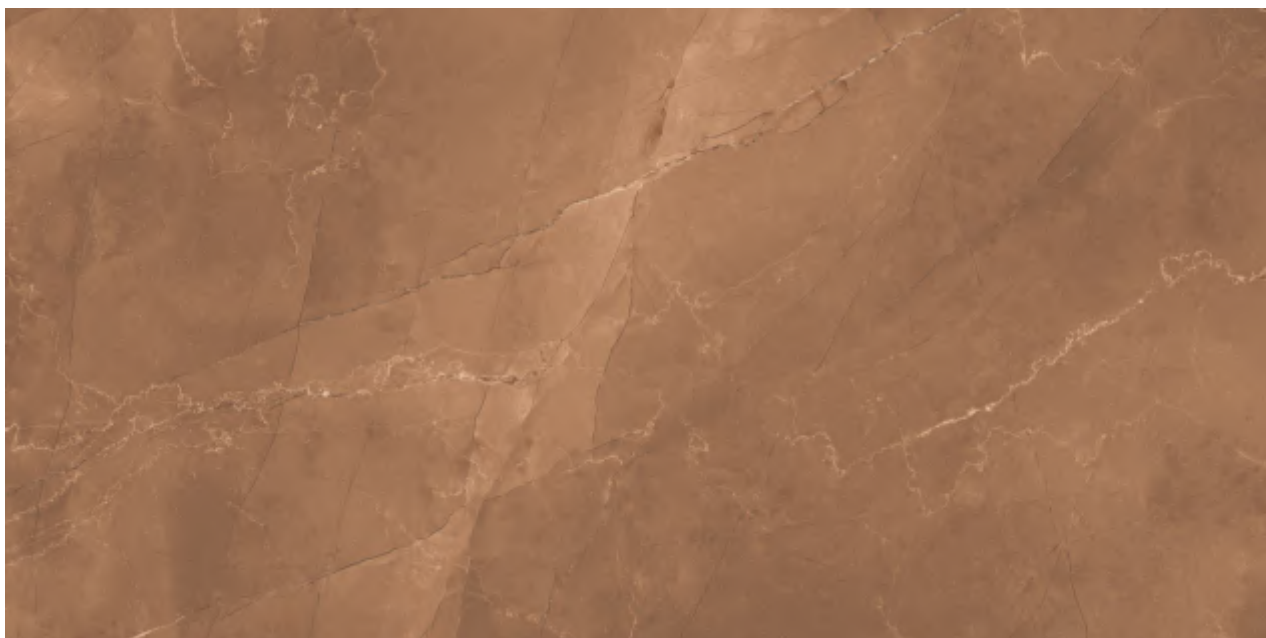
KITCHEN

Shown tile is Glossy  
600x  
1200 MM

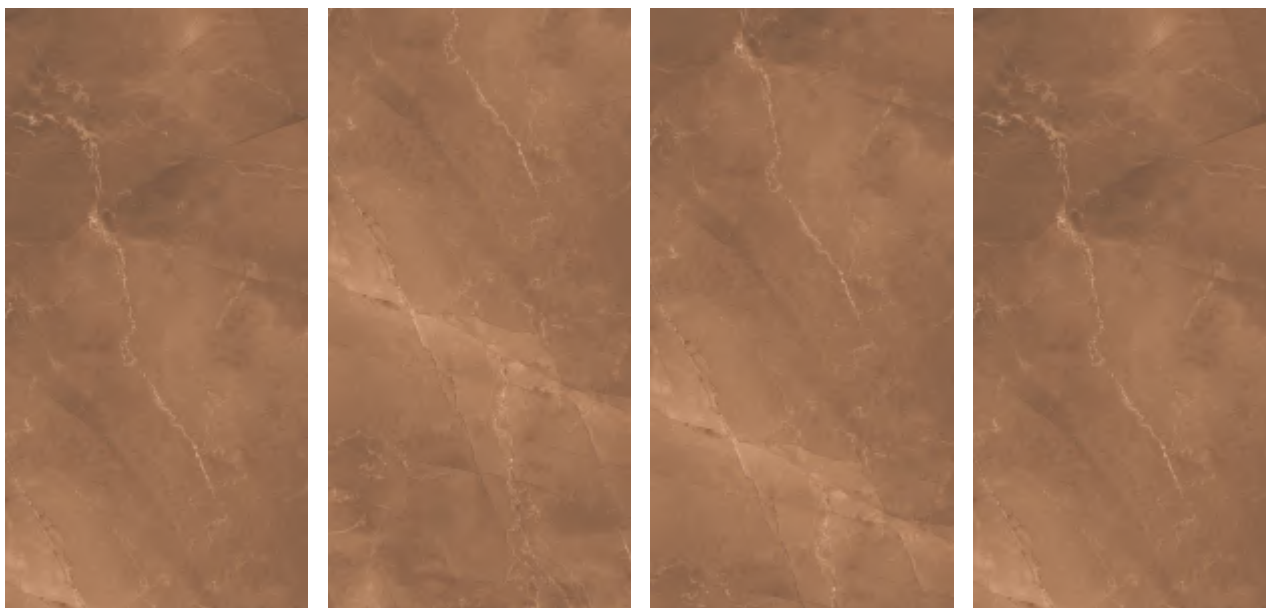


## PGVT MONACO BROWN





PGVT MONACO BROWN



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN

Shown tile is Glossy

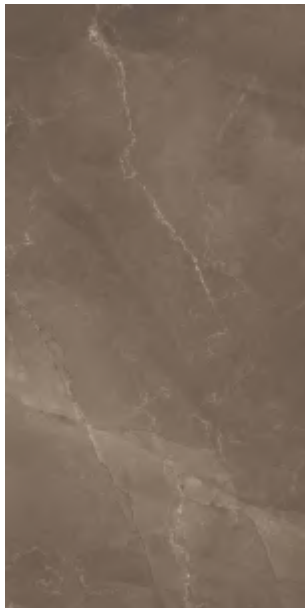
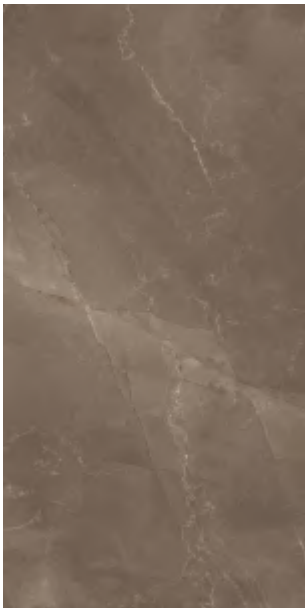
600x  
1200 MM



**INSPIRE**

Glazed Vitrified Tiles | 600x1200 MM

# PGVT MONACO CHOKO



600x  
1200 MM

Shown tile is Glossy

## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



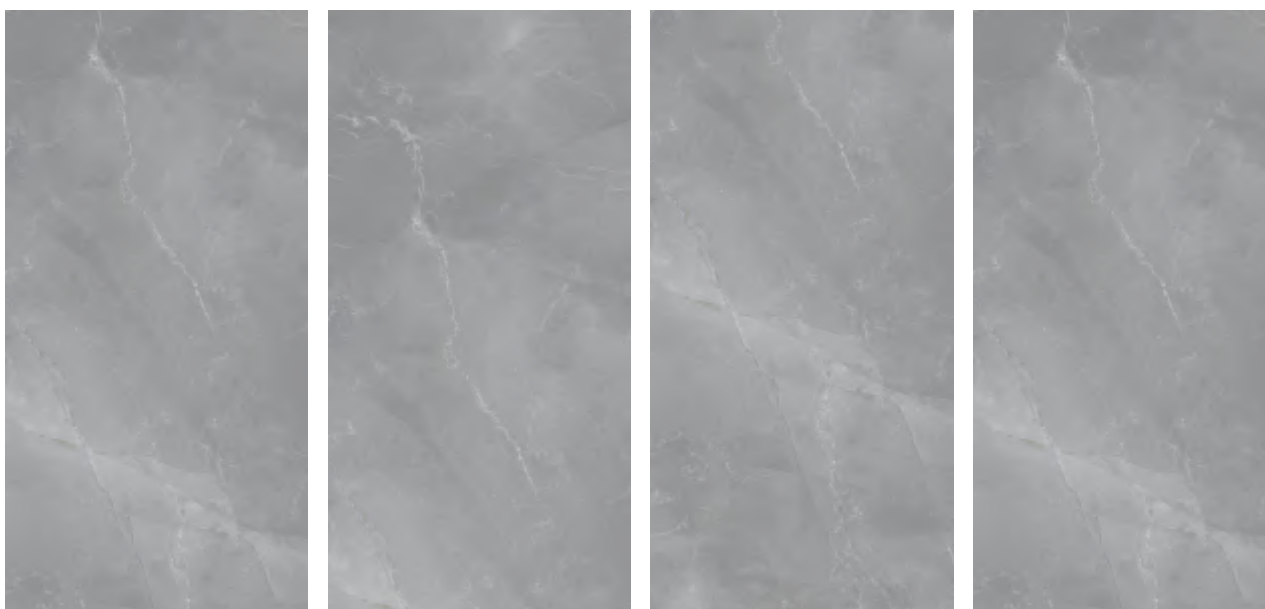
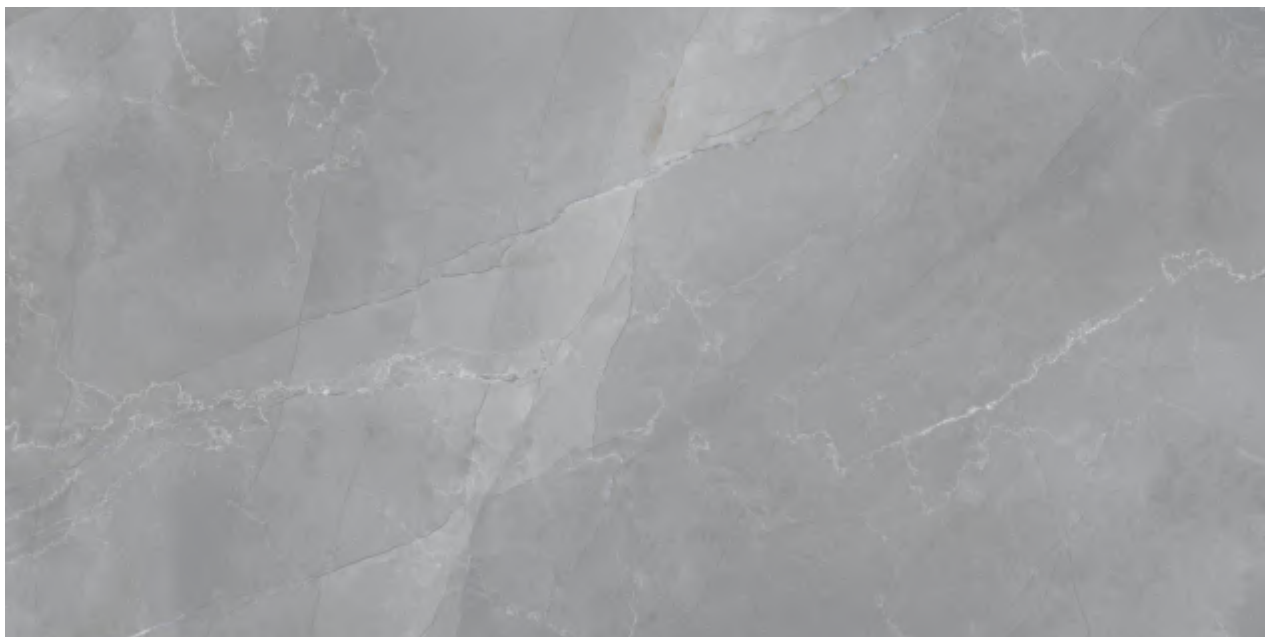
OFFICE



KITCHEN



# PGVT MONACO GREY



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE

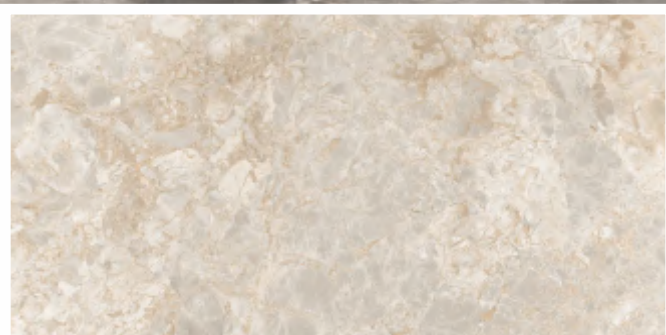


KITCHEN

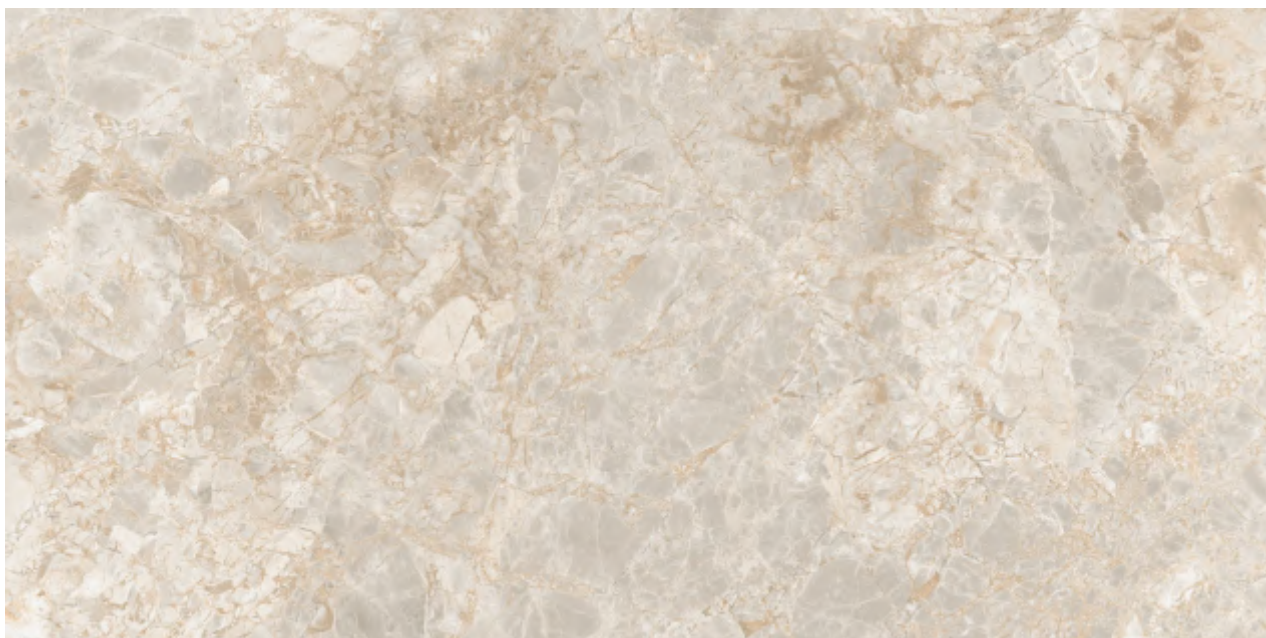
Shown tile is Glossy  
600x  
1200 MM



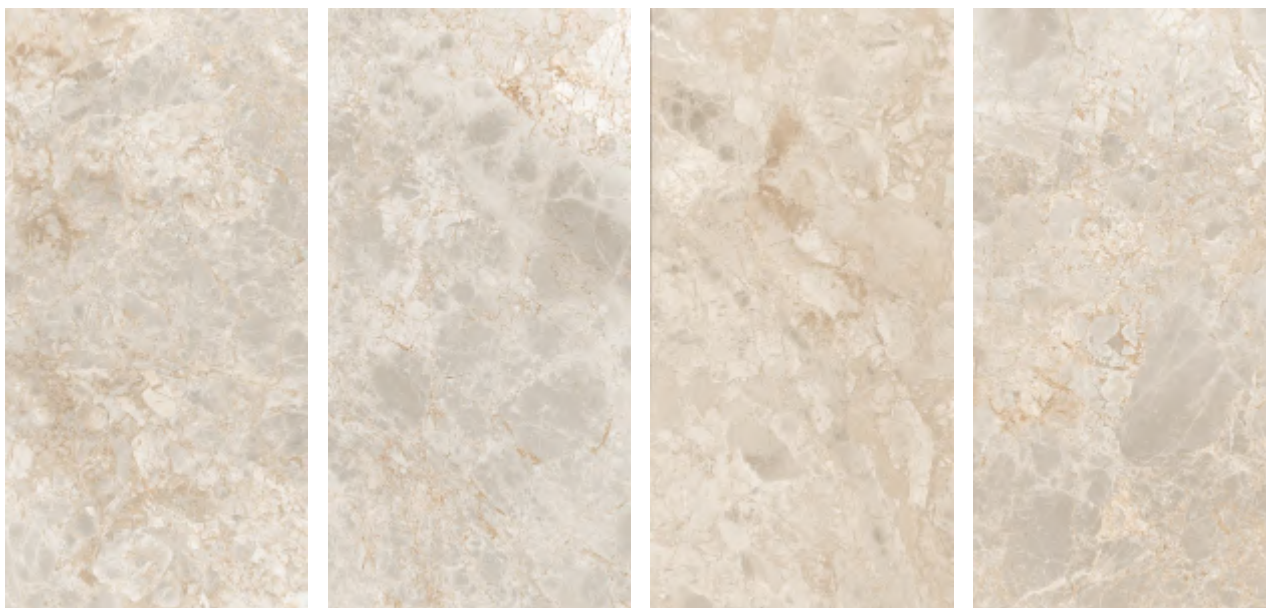
## PGVT OMANI BEIGE MARBLE



Preview Shown:  
PGVT Omani Beige Marble & PGVT Emperador Grey Light



PGVT OMANI BEIGE MARBLE



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN

Shown tile is Glossy

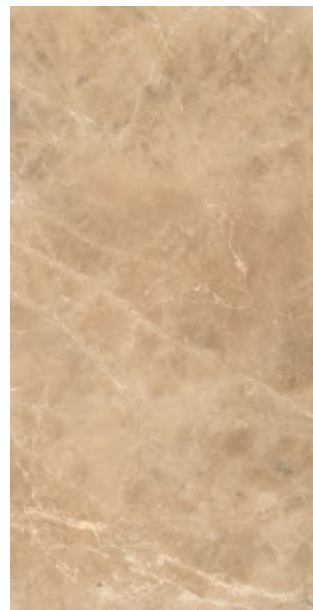
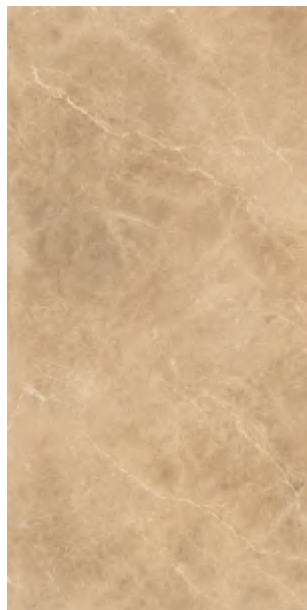
600x  
1200 MM



# INSPIRE

Glazed Vitrified Tiles | 600x1200 MM

## PGVT EMPERADOR BEIGE



600x  
1200 MM

Shown tile is Glossy

### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



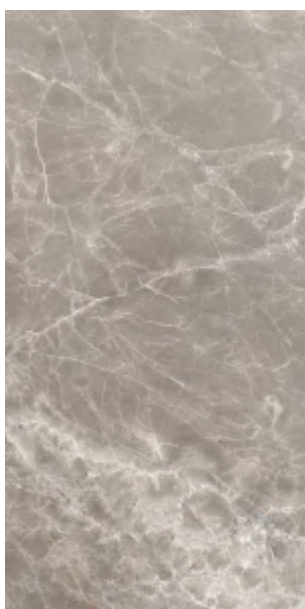
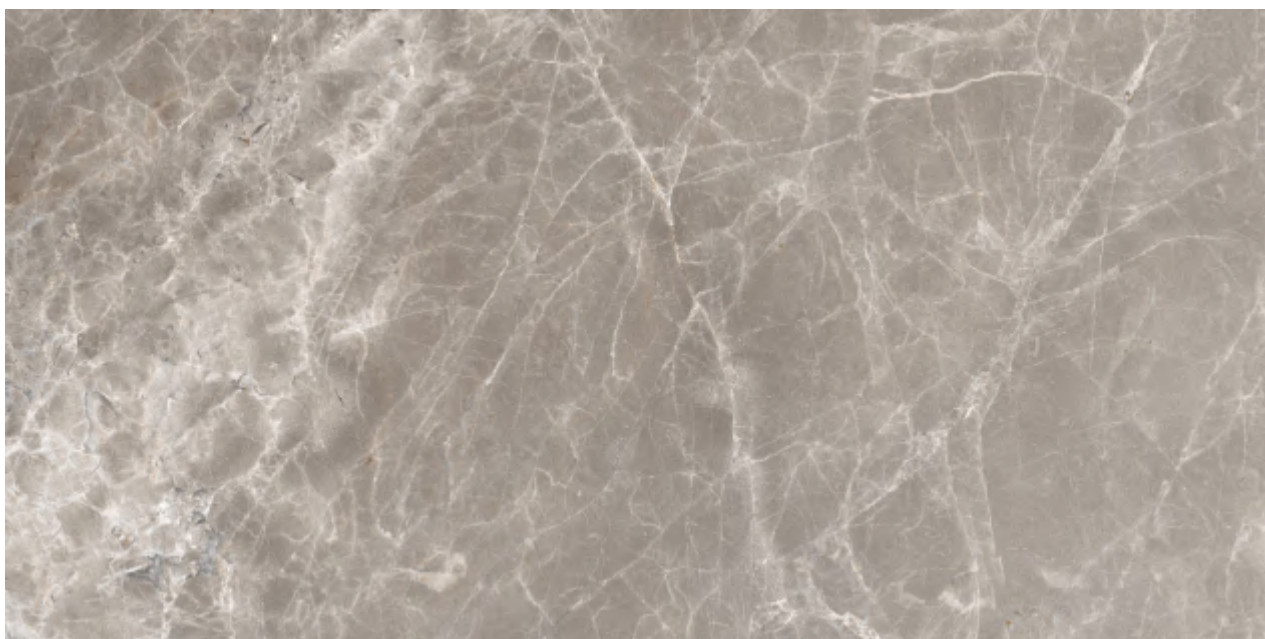
OFFICE



KITCHEN



# PGVT EMPERADOR GREY LIGHT



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



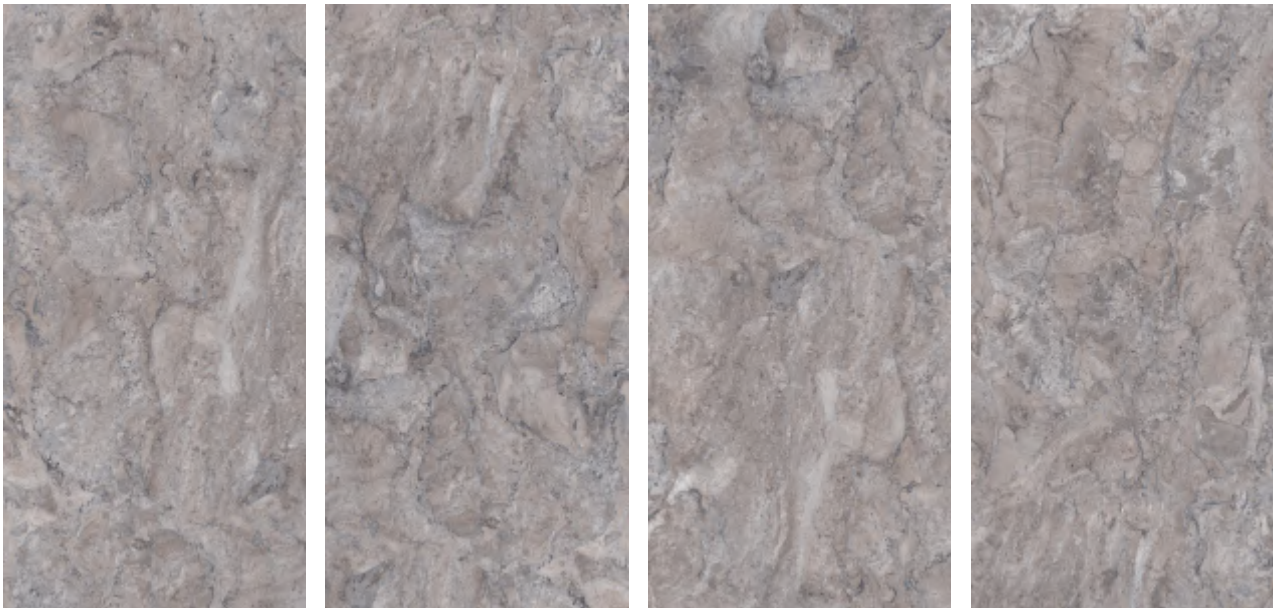
KITCHEN

Shown tile is Glossy

600x  
1200 MM



# PGVT SOAPSTONE SMOKY



Shown tile is Glossy

## Application Areas





# PGVT SOAPSTONE BROWN



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN

Shown tile is Glossy

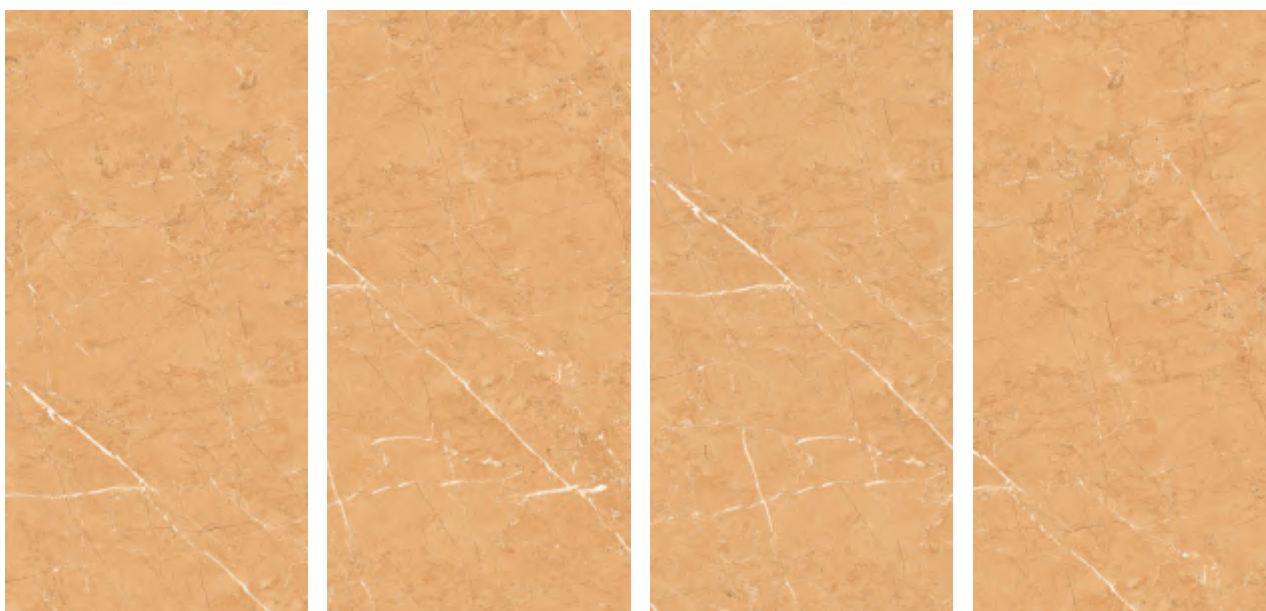
600x  
1200 MM



# INSPIRE

Glazed Vitrified Tiles | 600x1200 MM

## PGVT VENEZIA CLASSIC BEIGE



600x  
1200 MM

Shown tile is Glossy

### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN



# PGVT VENEZIA CLASSIC GREY



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN

Shown tile is Glossy

600x  
1200 MM



# PGVT LIMESTONE SILVER GREY



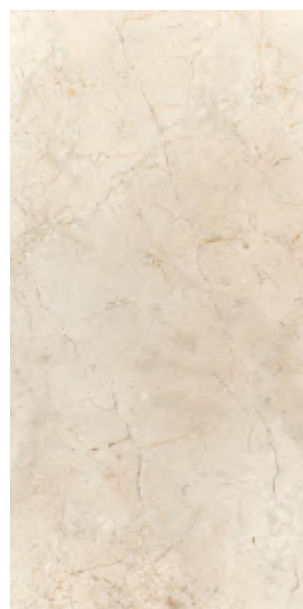
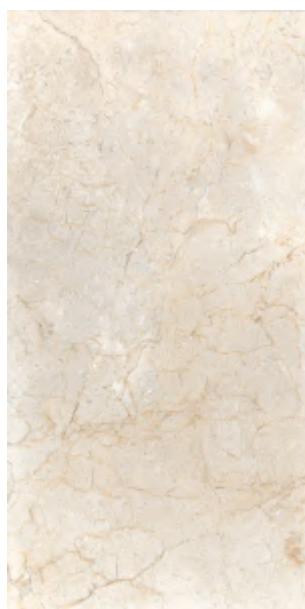
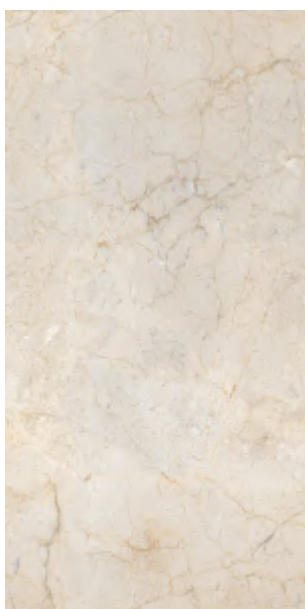
Shown tile is Glossy

## Application Areas





# PGVT VENATO BEIGE



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN

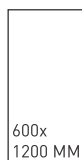
Shown tile is Glossy 600x  
1200 MM



# INSPIRE

Glazed Vitrified Tiles | 600x1200 MM

## PGVT BRECCIA BROWN



Shown tile is Glossy

### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN



# ROCKER CLASSIC MARFIL



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



OFFICE



KITCHEN

Shown tile is Matte

600x  
1200 MM



## DGVT CEMENTUM GRIS





DGVT CEMENTUM GRIS



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



OUTDOOR



TOILET



KITCHEN

Shown tile is Matte 600x  
1200 MM



# DGVT CEMENTUM CAMEL



600x  
1200 MM

Shown tile is Matte

## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



OUTDOOR



TOILET



KITCHEN



## DGVT CLASSIC MARFIL



### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE



OUTDOOR



TOILET

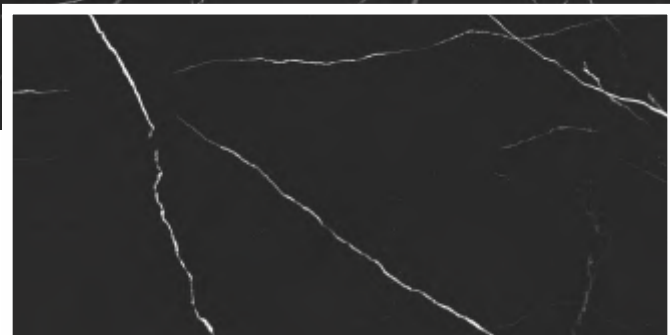


KITCHEN

Shown tile is Matte 600x  
1200 MM



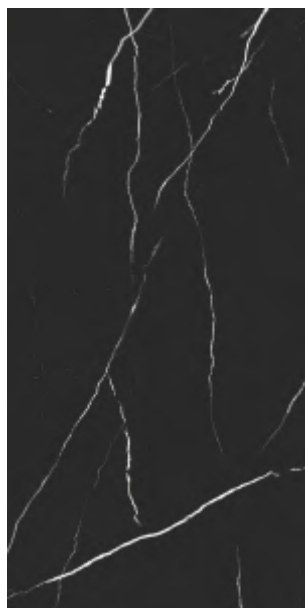
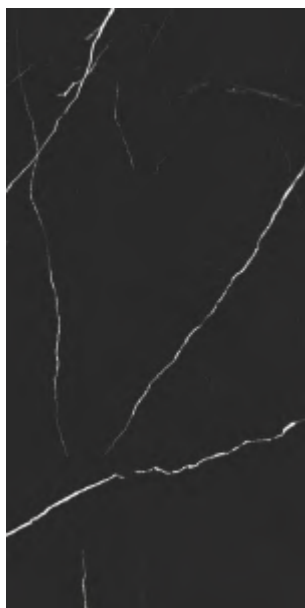
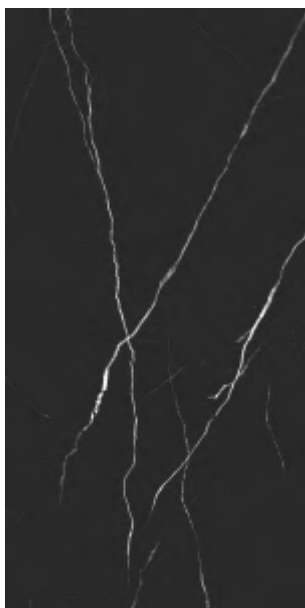
# SUPER GLOSS MARQUINA BLACK



Preview Shown:  
Super Gloss Marquina Black & PGVT Onyx Crosscut Smoky



SUPER GLOSS MARQUINA BLACK



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM

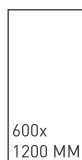
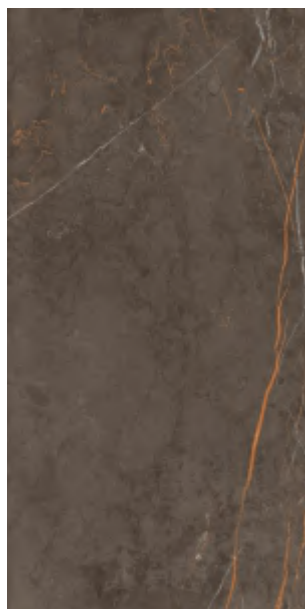
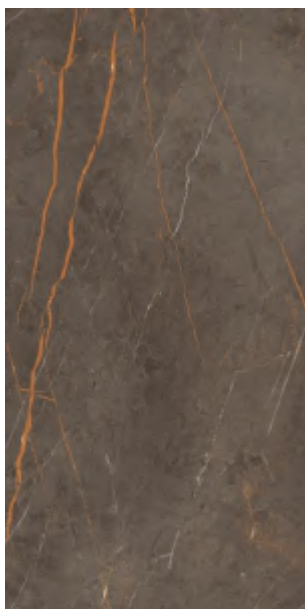
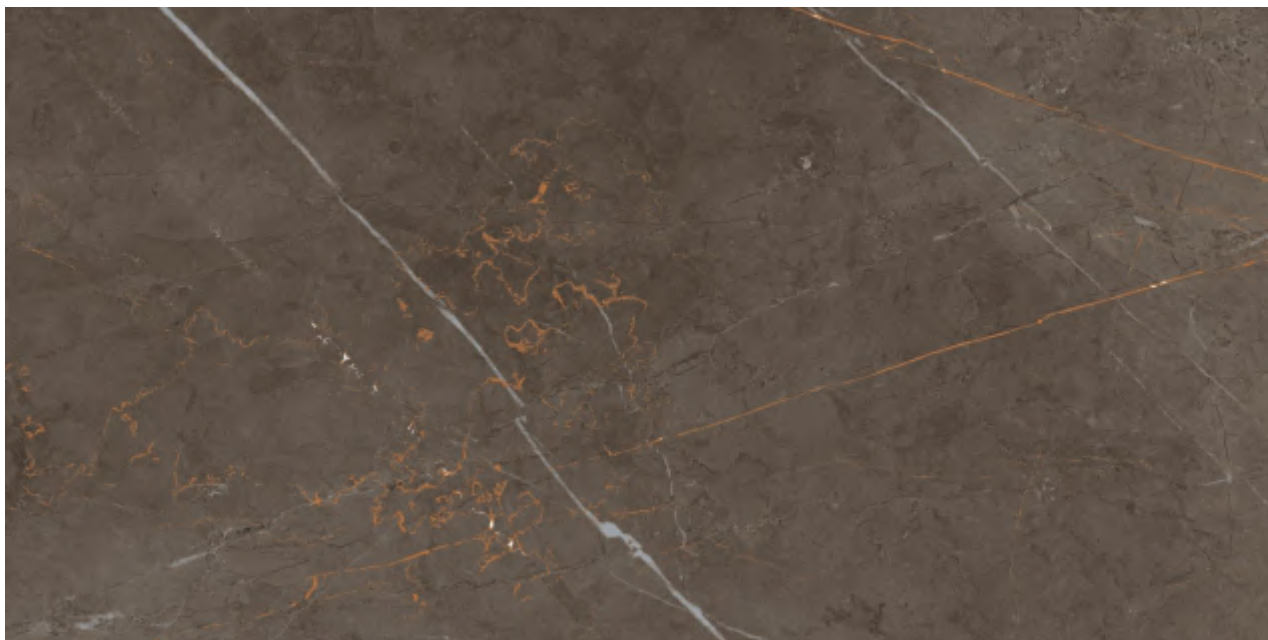


OFFICE

Shown tile is Glossy  
600x  
1200 MM



## SUPER GLOSS MARMI GRAFITE



Shown tile is Glossy

### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



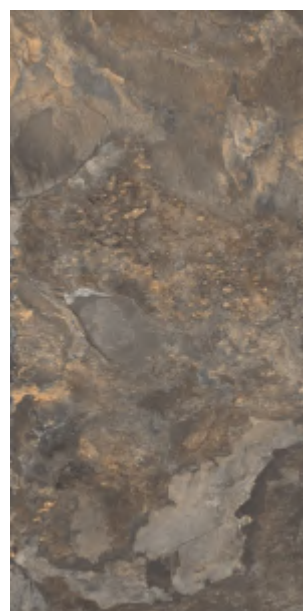
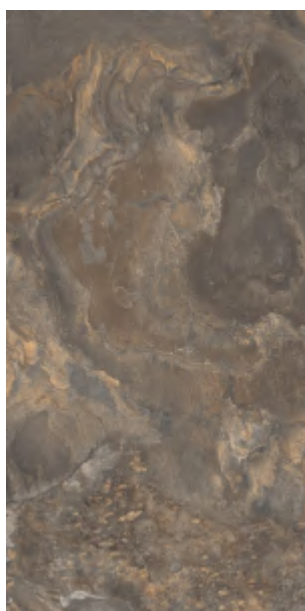
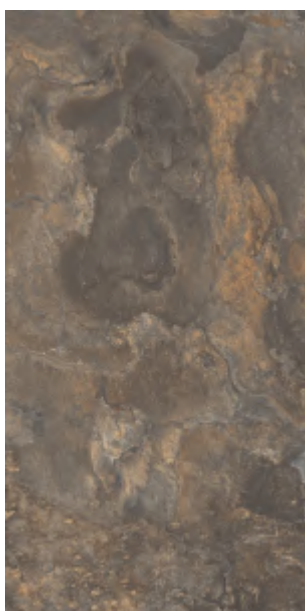
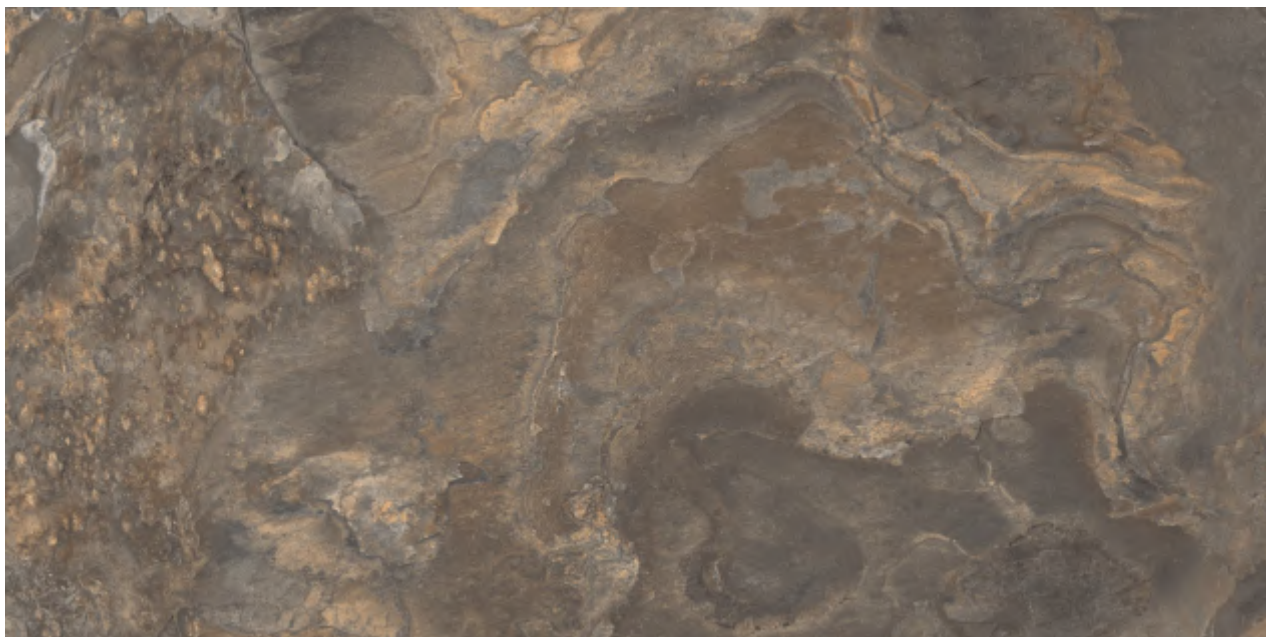
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# SUPER GLOSS IGNEOUS ROCK



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



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Shown tile is Glossy

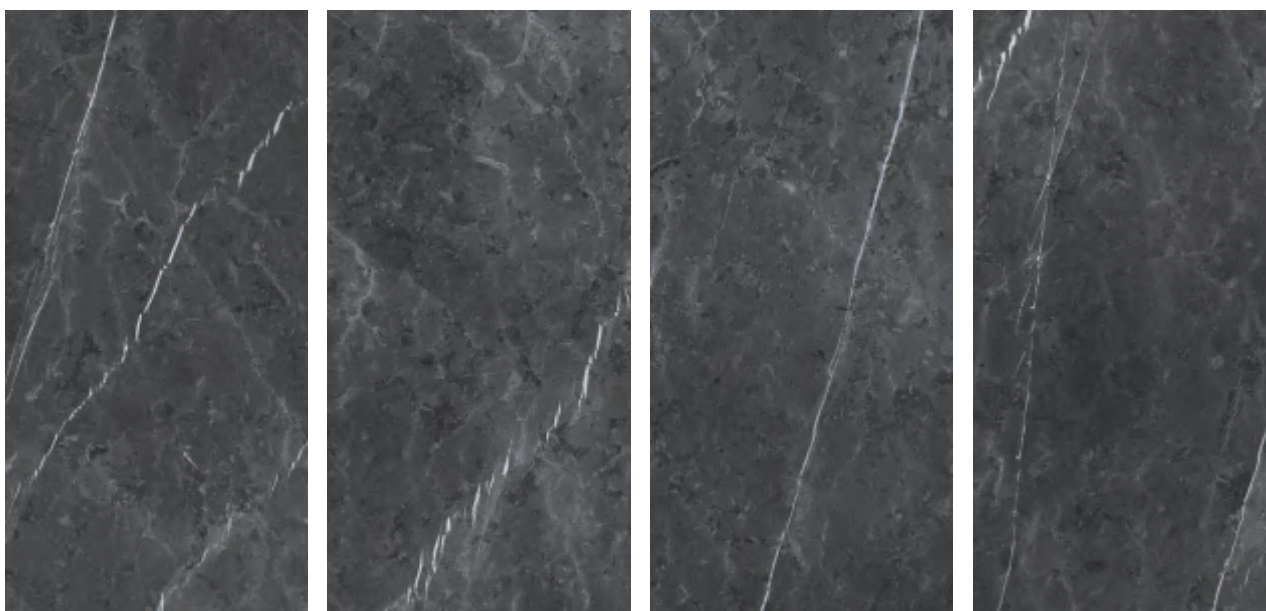
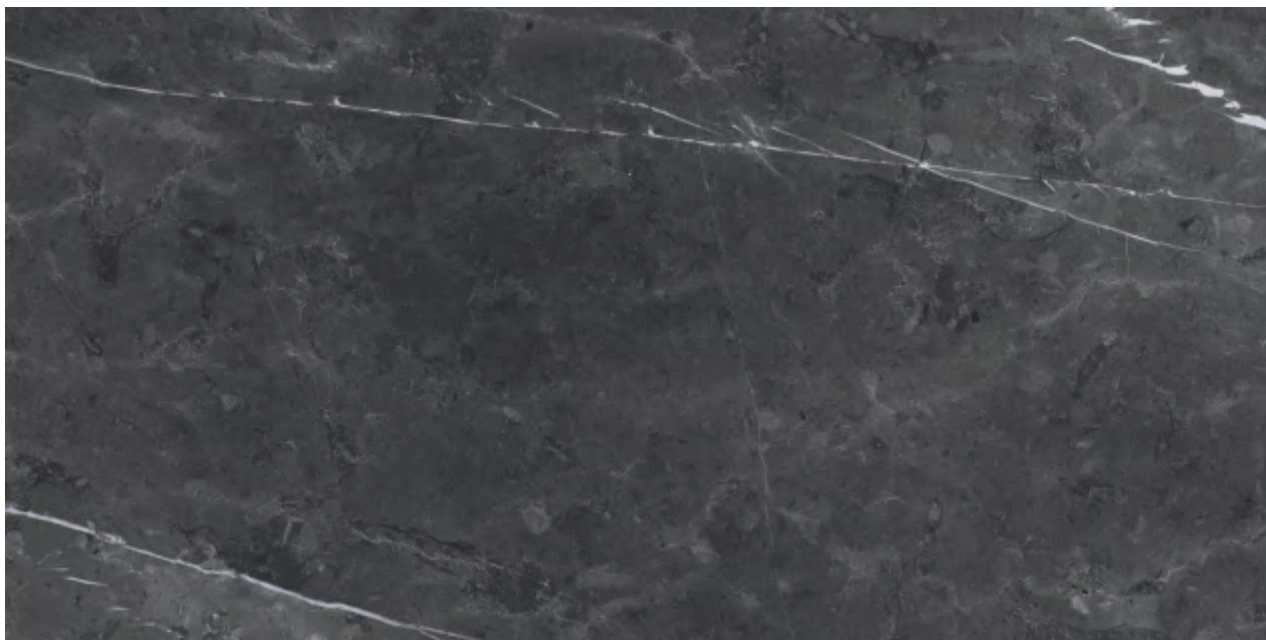
600x  
1200 MM



# INSPIRE

Glazed Vitrified Tiles | 600x1200 MM

## SUPER GLOSS PIETRA GREY



Shown tile is Glossy

### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



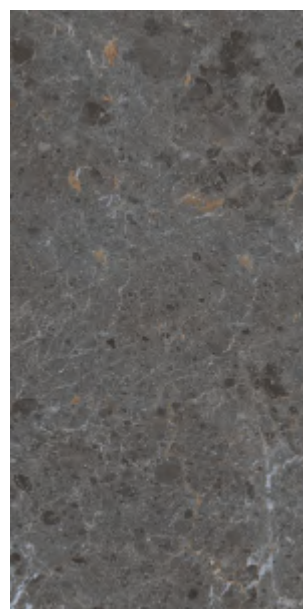
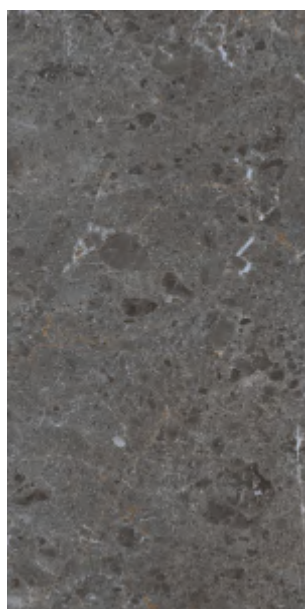
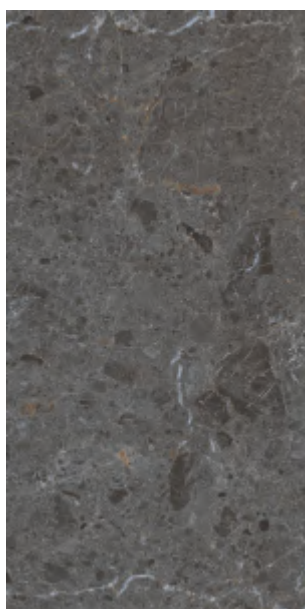
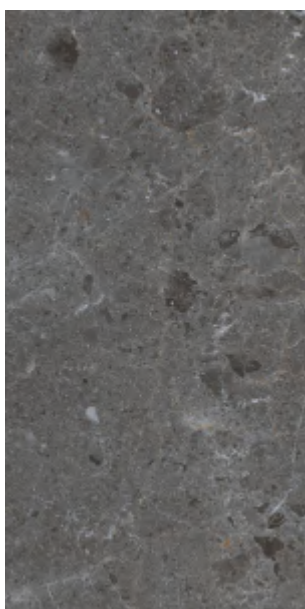
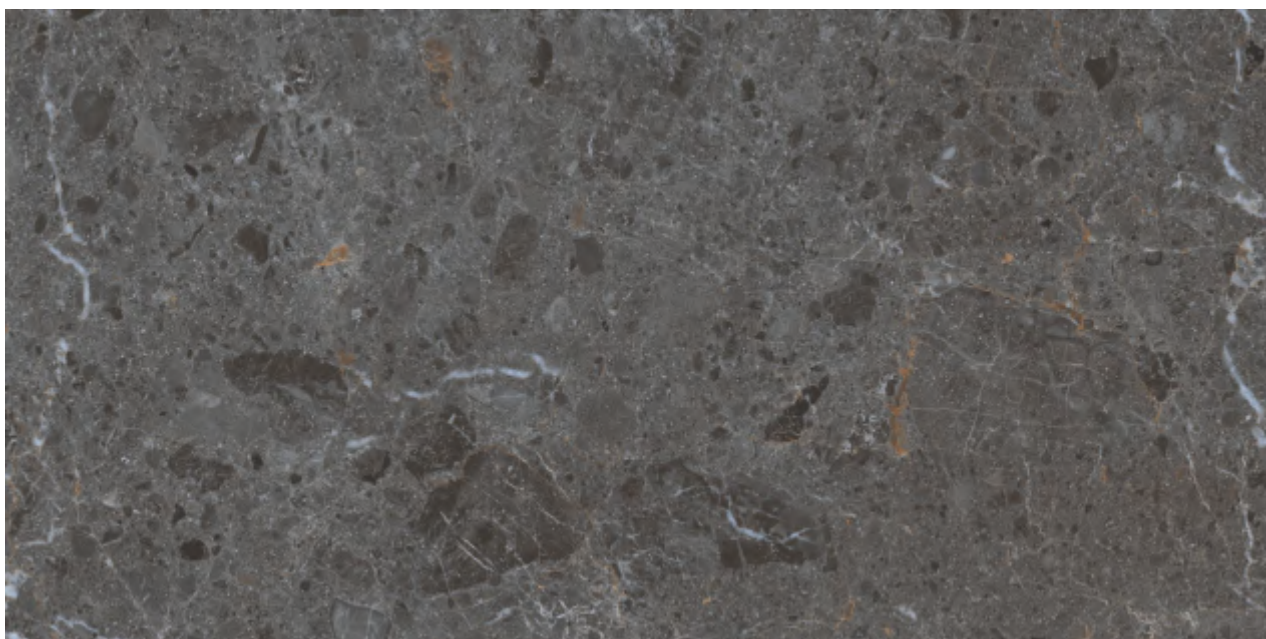
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# SUPER GLOSS ARCTIC BLACK



## Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



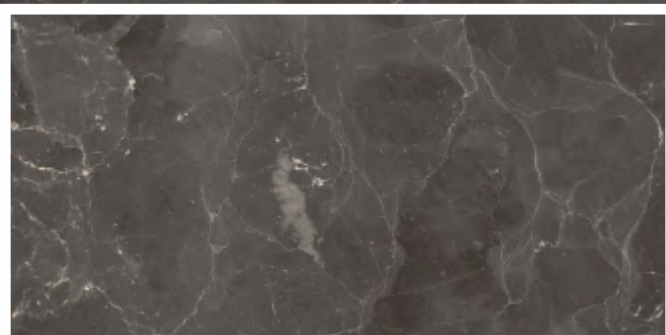
OFFICE

Shown tile is Glossy

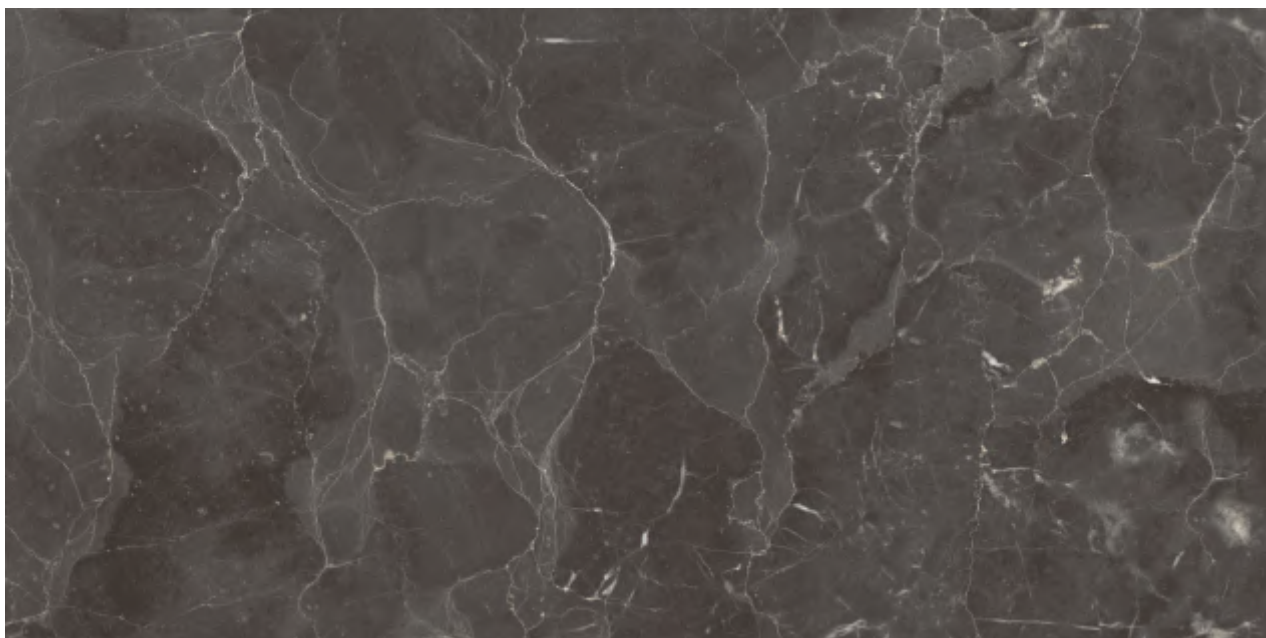
600x  
1200 MM



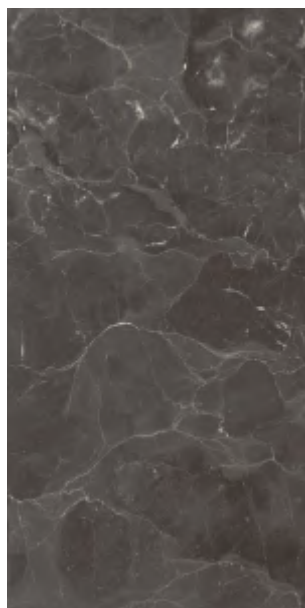
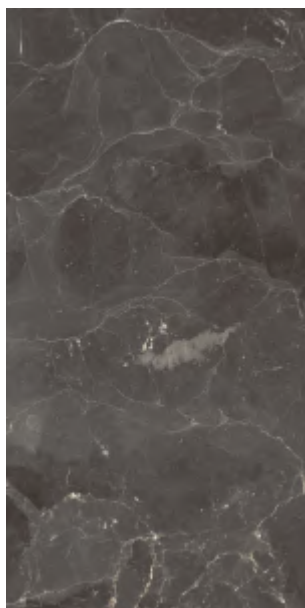
# SUPER GLOSS EMPERADOR DARK



Preview Shown:  
Super Gloss Emperador Dark & PGVT Onyx Crosscut Smoky



SUPER GLOSS EMPERADOR DARK



#### Application Areas



BEDROOM



LIVING ROOM



DINING ROOM



BATHROOM



OFFICE

Shown tile is Glossy  
600x  
1200 MM

# TECHNICAL SPECIFICATIONS

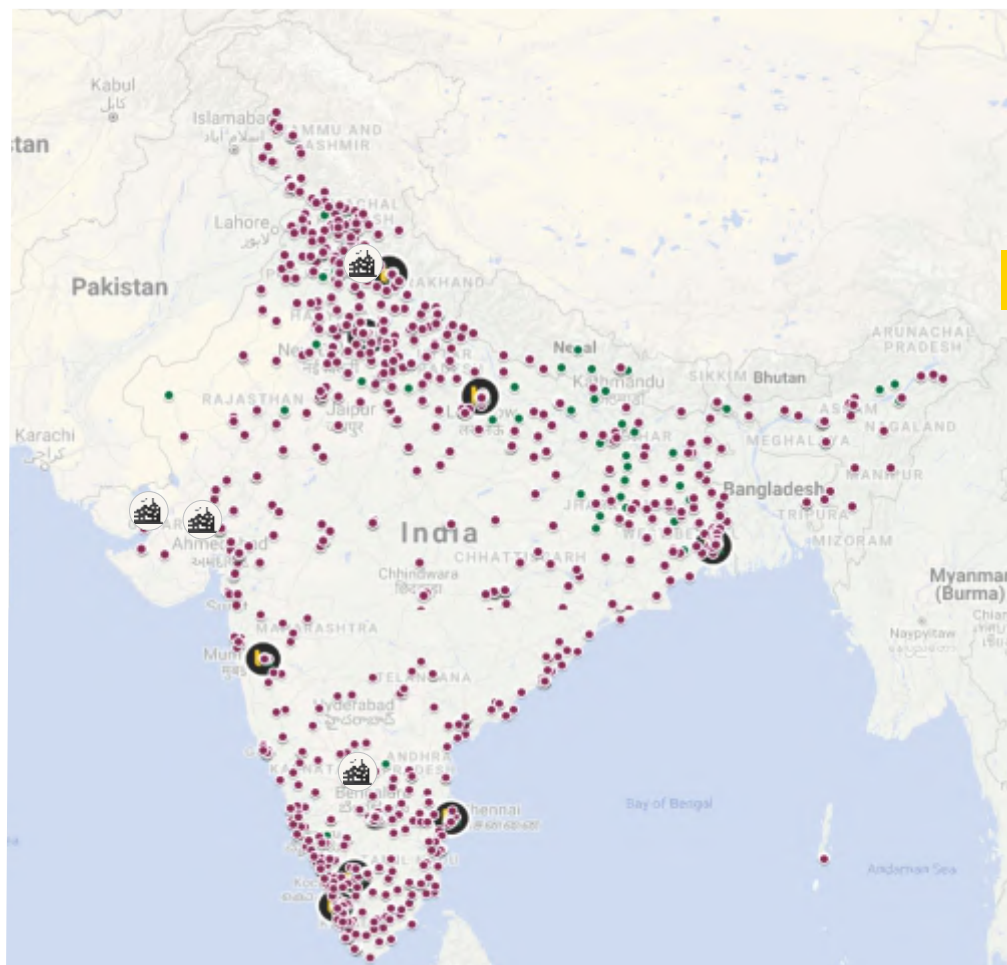
## Glazed Vitrified Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
( In mm. )		( In Sq. Mtr. )	( In Sq. ft. )
600X1200 (SKD)	2	1.44	15.5





Group B Ia as per ISO 13006:2012 and Group B Ib as per IS 15622:2017					
Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia	Requirement as per IS 15622:2017 0.08<E ≤ 3% Group B Ib		OBL Norms
Dimension & Surface Quality	IS 13630 (Part 1):2006		Unrectified	Rectified	
Deviation in Length & Width		±0.6%	± 0.4%	± 0.1 %	± 0.1 %
Deviation in Thickness		±5%	± 5.0 %		± 4 %
Straightness of Sides		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Rectangularity		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Surface Flatness		±0.5%	± 0.5 %		± 0.2 % 😊😊
Surface Quality		Min. 95 % tiles should be free from visible defects	Min. 95 % tiles should be free from visible defects		Conforms
Physical Properties					
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08<E ≤ 3, Individual 3.3, Max		Avg ≤ 0.5, Individual max, 0.6
Modulus of Rupture in [N/mm <sup>2</sup> ]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min 😊😊
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1500 Min 😊😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface 😊
Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7x10 <sup>-6</sup> K <sup>-1</sup> , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min 😊
Frost Resistance	IS 13630 (Part 10):2006	Required	Required		Resistance
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1
Impact Resistance-Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85
Chemical Properties					
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Min, Class 3	Class I, Min		Conforms
Resistance to Household Chemicals		Min, GA	Class AA, Min		Conforms
Resistance to Acids and Alkalís (with exception of hydrofluoric acid and its compounds)		Test Method Available	Required, if agreed		Conforms

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



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 Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031  
 Tel.: +91 97457 68058

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11, 1st Floor, Venkata Samy Road (East), R.S. Puram,  
 Coimbatore-641 002,  
 Tel.: +91 89799 41666

### DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,  
 Dehradun-248 001,  
 Tel.: +91 97197 01064

### KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,  
 Tel.: +91 33 4068 4046/7

### LUCKNOW

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 Station, Lucknow-226 006,  
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